

# 24 hours Vancouver

24 hours Vancouver is the number one free daily in Vancouver. There are over 2.3 million people living in the Vancouver CMA. Residents of Vancouver have an average household income of \$86,071, which is 5% above the national average. In 2010 it is estimated that each household in Vancouver will spend an average of \$29,420 in retail sales.



Circulation	
Monday	120,137
Tuesday	121,488
Wednesday	122,069
Thursday	122,841
Friday	124,954

Readership	
Monday to Friday	238,100
5 Day CUME	535,600
Weekly Print & Online	546,200

Editorial Features	M	T	W	TH	F
Breaking News	█	█	█	█	█
World News	█	█	█	█	█
Money	█	█	█	█	█
Classified	█	█	█	█	█
Sports	█	█	█	█	█
Health & Fitness	█	█	█	█	█
Couples & Family	█	█	█	█	█
Fashion & Beauty	█	█	█	█	█
Homes	█	█	█	█	█
Food & Drink	█	█	█	█	█
Workzone	█	█	█	█	█
Travel	█	█	█	█	█
Auto	█	█	█	█	█
Digital Life	█	█	█	█	█
24H Weekend	█	█	█	█	█

## Demographic Highlights

- 70% are adults 18-49
- 56:44 Male/Female Split
- 65% own their home
- 74% have some post secondary plus

