

Calgary SUN

The Calgary SUN is a competitive player in the Calgary Market. It currently reaches over 350,000 people in Calgary each week. The Calgary SUN has a young readership with 65% of its weekly readers between the ages of 18 and 49. Not only are the readers of the Calgary SUN young, but they are also educated, 67% of weekly readers have at least some post secondary education.



Circulation	
Weekday Average	48,811
Saturday	49,115
Sunday	68,442
Readership	
Monday to Friday	139,000
Saturday	123,400
Sunday	137,300
6 Day CUME	354,300
Weekly Print & Online	384,700

Editorial Features	M	T	W	TH	F	SA	SU
Autonet					█		
Careers						█	█
Get Out					█		
ENT							█
Life		█	█	█	█	█	█
Food		█					
Fashion Style							█
Travel				█			
Health & Fitness		█					
Homes		█	█	█	█	█	█

Demographic Highlights

- 66% are adults 18-49
- 65% are married/living together
- 79% are home owners
- 67% have at least some post secondary education

