

Chatham Daily News

The Municipality of Chatham-Kent is a city-status single-tier municipal government in Southern Ontario. The municipality is mainly rural and agricultural, with industry in the larger urban areas.

Chatham-Kent has a stable population of over 112,000 people. Despite an income 12% below the national average, retail sales are actually estimated to exceed \$1.8 billion in 2009, that's 30% above the national average.



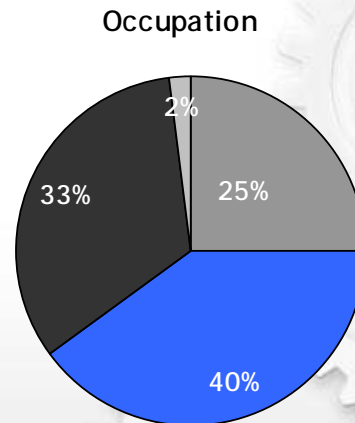
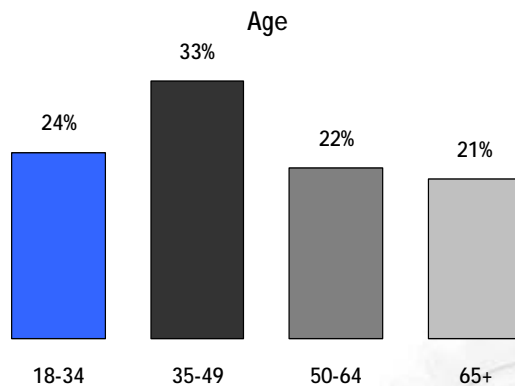
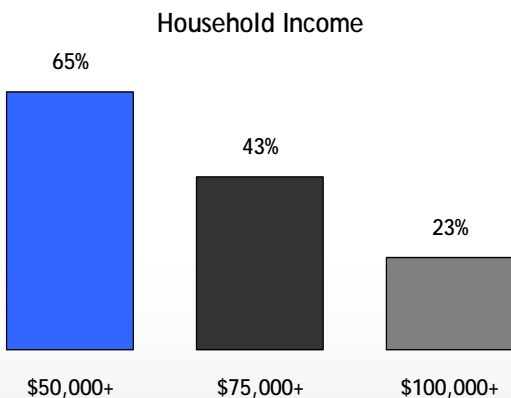
Circulation	
Tuesday	9,222
Wednesday	9,155
Thursday	9,169
Friday	9,686
Saturday	9,552

Readership	
Weekday	22,100
Saturday	25,600
6 Day CUME	47,200
Weekly Print/Online	51,000

Special Features	
Name	Month
Communities in Bloom	April
Parade of Homes	May
Generations	February

Demographic Highlights

- 57% are adults 25-54
- 44:56 male to female
- 74% are married/living together
- 49% have some post secondary ed. plus



- Managers/Professionals
- Blue Collar
- Other White Collar
- Other