

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Alberta																			
	Airdrie	Airdrie Echo	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Banff	Banff Crag & Canyon	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Beaumont	La Nouvelle de Beaumont	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Blairmore	Crowsnest Pass Promoter	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Camrose	Camrose Canadian	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Canmore	Canmore Leader	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Cochrane	Cochrane Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Cold Lake	Cold Lake Sun	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Devon	Devon Dispatch News	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Drayton Valley	Drayton Valley Western News Review	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Edmonton	Edmonton Examiner	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Edson	Edson Leader	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Edson	Edson Towne and Country	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Edson	Edson West Country Extra	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Fairview	Fairview Post	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Fort Saskatchewan	Fort Saskatchewan Record	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Grande Prairie	Peace Country Sun	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Grande Prairie	Grande Prairie INK	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Hanna	Hanna Herald	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	High River	High River Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Hinton	Hinton Parklander	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
MATERIAL SPECIFICATIONS																			

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Alberta cont'd																			
	Lacombe	Lacombe Globe	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Leduc	County Market	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Leduc	Homes Plus Real Estate Section	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Leduc	Leduc Representative	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Lloydminster	Lloydminster Meridian Booster	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Mayerthorpe	Freelancer	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Nanton	Nanton News	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Peace River	Peace River Record Gazette	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Pincher Creek	Pincher Creek Echo	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Sherwood Park	Sherwood Park News	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Spruce Grove	Spruce Grove Examiner	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Stony Plain	Stony Plain Reporter	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Strathmore	Strathmore Standard	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Vermilion	Vermilion Standard	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Vulcan	Vulcan Advocate	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Wetaskiwin	Wetaskiwin Times - Advertiser	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Whitecourt	Whitecourt Star	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
Saskatchewan																			
	Meadow Lake	Meadow Lake Progress	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Melfort	Melfort Journal	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Melfort/Nipawin	North East Sun	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Nipawin	Nipawin Journal	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
MATERIAL SPECIFICATIONS																			

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Manitoba																			
	Altona	Altona Red River Valley Echo	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Beausejour	Beausejour, The Review	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Carman	Carman Valley Leader	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Interlake (Gimli, Arobrg, Ashern, Lundar)	Interlake Spectator	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Lac du Bonnet	Lac du Bonnet Leader	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Portage la Prairie	Central Manitoba Shopper & News	T	6	200	1200	1.85" (1-7/8")	3.75" (3-3/4")	5.71" (5-11/16")	7.64" (7-5/8")	9.57" (9-9/16")	11.5" (11-1/2")					11.5" (11-1/2")	14.285" (14-5/16")	
	Portage la Prairie	Herald Leader Press	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Selkirk	Selkirk Journal	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Stonewall	Stonewall Argus & Teulon Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Winkler	Morden Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Winkler	Winkler Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
Ontario																			
	Amherstburg	Amherstburg Echo	T	8	176	1408	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	
	Bancroft	Bancroft This Week	T	9	158	1422	0.963" (15/16")	2.093" (2-1/16")	3.222" (3-1/4")	4.352" (4-3/8")	5.481" (5-1/2")	6.611" (6-5/8")	7.741" (7-3/4")	8.871" (8-7/8")	10"		10"	11.286" (11-5/16")	Ads over 140 lines charged at full depth of 160 lines
	Barry's Bay	Barry's Bay This Week	T	9	158	1422	0.963" (15/16")	2.093" (2-1/16")	3.222" (3-1/4")	4.352" (4-3/8")	5.481" (5-1/2")	6.611" (6-5/8")	7.741" (7-3/4")	8.871" (8-7/8")	10"		10"	11.286" (11-5/16")	Ads over 140 lines charged at full depth of 160 lines
	Belleville	Shoppers Market	T	9	195	1755	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	13.928" (13-15/16")	
	Bradford	Bradford West Gwillimbury Times	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Brantford	Brantford Pennysaver	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.286" (11-5/16")	
	Chatham	Chatham Smart Shopper	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.286" (11-5/16")	
	Chatham	Chatham This Week	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.286" (11-5/16")	
	Chatham	Today's Farmer	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.286" (11-5/16")	
MATERIAL SPECIFICATIONS																			

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES	
Ontario cont'd																				
	Clinton	Clinton News Record	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines	
	Cochrane	Cochrane Times Post	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines	
	Cochrane District & James Bay Coast	Northern Voice	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines	
	Collingwood	Collingwood Enterprise Bulletin	B	10	287	2870	1.0625" (1-1/16")	2.25" (2-1/4")	3.8125" (3-13/16")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")	11.5" (11-1/2")	11.5" (11-1/2")	20.5" (20-1/2")	Ads over 270 lines charged at full depth	
	Delhi	Delhi News Record	T	9	161	1449	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.562" (4-9/16")	5.688" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")			10.375" (10-3/8")	11.5" (11-1/2")	Ads over 140 lines charged at full depth of 161 lines
	Dresden	Leader Spirit	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")				10.25" (10-1/4")	11.285" (11-5/16")	
	Dunnville	Dunnville Chronicle	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 275 lines charged at full depth	
	Elliot Lake	Elliot Lake Standard	T	6	220	1320	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.8125" (6-13/16")	8.5" (8-1/2")	10.25" (10-1/4")						10.25" (10-3/4")	15.714" (15-11/16")	Ads over 195 lines charged at full depth
	Espanola	Espanola Mid-North Monitor	T	6	220	1320	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.8125" (6-13/16")	8.5" (8-1/2")	10.25" (10-1/4")						10.25" (10-3/4")	15.714" (15-11/16")	Ads over 195 lines charged at full depth
	Fort Erie	Fort Erie Shopping Times	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")			10.417" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Fort Erie	Fort Erie Times	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")			10.417" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Frontenac	Frontenac This Week	T	9	160	1440	1"	2.177" (2-3/16")	3.361" (3-3/8")	4.528" (4-1/2")	5.71" (5-11/16")	6.889" (6-7/8")	8.071" (8-1/16")	9.236" (9-1/4")	10.419" (10-7/16")			10.419" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Gananoque	Gananoque Reporter	T	9	160	1440	1.083" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-9/16")	5.75" (5-3/4")	6.917" (6-15/16")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")			10.417" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Goderich	Focus Newsmagazine	T	8	176	1408	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")				10.25" (10-1/4")	12.571" (12-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Goderich	Signal Star	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")				10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Goderich	Supersaver	bag																	
	Grand Bend	Lakeshore Advance	T	8	176	1408	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")				10.25" (10-1/4")	12.571" (12-1/2")	
	Guelph	Guelph Pennysaver	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")			10.375" (10-3/8")	11.285" (11-5/16")	
	Haliburton	Haliburton County Echo	T	9	160	1440	0.963" (15/16")	2.093" (2-1/16")	3.222" (3-1/4")	4.352" (4-3/8")	5.481" (5-1/2")	6.611" (6-5/8")	7.741" (7-3/4")	8.871" (8-7/8")	10"			10"	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Hanover	Hanover Post	T	9	160	1440	0.963" (15/16")	2.093" (2-1/16")	3.222" (3-1/4")	4.352" (4-3/8")	5.481" (5-1/2")	6.611" (6-5/8")	7.741" (7-3/4")	8.871" (8-7/8")	10"			10"	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Ingersoll	Ingersoll Times	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")			10.375" (10-3/8")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines

MATERIAL SPECIFICATIONS

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Ontario cont'd																			
	Innisfil	Innisfil Examiner	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Kapuskasing	Le Weekender	T	10	160	1600		1.933" (1-15/16")		4.033" (4-1/16")		6.133" (6-1/8")		8.233" (8-1/4")		10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines, sold in 2 column increments only
	Kapuskasing	L'horizon	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Kapuskasing	Northern Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Kenora	Lake of the Woods Enterprise	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Kincardine	Kincardine News	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Kingston	Kingston Business Outlook	T	9	196	1764	N/A	2.1875" (2-3/16")	3.8125" (3-13/16")	4.4375" (4-7/16")	5.625" (5-5/8")	6.75" (6-3/4")	7.9375" (7-15/16")	N/A	10.25" (10-1/4")		10.25" (10-1/4")	14"	Ads over 186 lines charged at full depth
	Kingston	Kingston This Week	T	9	160	1440	1"	2.177" (2-3/16")	3.361" (3-3/8")	4.528" (4-1/2")	5.71" (5-11/16")	6.889" (6-7/8")	8.071" (8-1/16")	9.236" (9-1/4")	10.419" (10-7/16")		10.419" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Kirkland Lake	Kirkland Lake Northern News	B	10	301	3010	N/A	2.25" (2-1/4")	3.4375" (3-7/16")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 295 lines charged at full depth
	Kitchener/ Waterloo Cambridge	Kitchener/ Waterloo Pennysaver	T	9	158	1422	1 1/16	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.285" (11-5/16")	
	Leamington	Leamington Post & News	B	10	301	3010	1 1/16	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	
	Leamington	Leamington Shopper	T	9	176	1584	1 1/16	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	12.571" (12-1/2")	
	Lindsay	Lindsay Post	B	10	287	2870	1"	2.125" (2-1/8")	3.3125" (3-5/16")	4.5" (4-1/2")	5.625" (5-5/8")	6.8125" (6-13/16")	8"	9.125" (9-1/8")	10.3125" (10-5/16")	11.5" (11-1/2")	11.5" (11-1/2")	20.5" (20-1/2")	
	London	Londoner, The	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	London	London Pennysaver	T	9	161	1449	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.5" (11-1/2")	
	Lucknow	Lucknow Sentinel	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Markdale	Markdale Standard	T	9	192	1728	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	13.714" (13-11/16")	Ads over 170 lines charged at full depth
	Midland	Midland Free Press/Midland FP This Week	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 280 lines charged at full depth
	Minden	Minden Times	T	9	160	1440	0.963" (15/16")	2.093" (2-1/16")	3.222" (3-1/4")	4.352" (4-3/8")	5.481" (5-1/2")	6.611" (6-5/8")	7.741" (7-3/4")	8.871" (8-7/8")	10"		10"	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Mitchell	Mitchell Advocate	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Napanee	Napanee Guide	T	9	160	1440	1"	2.177" (2-3/16")	3.361" (3-3/8")	4.528" (4-1/2")	5.71" (5-11/16")	6.889" (6-7/8")	8.071" (8-1/16")	9.236" (9-1/4")	10.419" (10-7/16")		10.419" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines

MATERIAL SPECIFICATIONS

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Ontario cont'd																			
	Niagara	International, The	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 280 lines charged at full depth
	Niagara	Niagara Advance	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Niagara	Niagara Shopping News	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Norwich	Norwich Gazette	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.428" (11-7/16")	
	Ottawa	Ottawa Pennysaver	T	10	176	1760	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	12.57" (12-1/2")	
	Paris	Paris Star	T	9	157	1413	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.214" (11-3/16")	
	Pelham	Pelham News	T	9	176	1584	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	12.571" (12-1/2")	Ads over 143 lines charged at full depth
	Pembroke	Petawawa/Pembroke News	T	9	157	1413	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.214" (11-3/16")	Ads over 145 lines charged at full depth
	Petrolia	Petrolia Topic	T	8	161	1288	1.0625" (1-1/16")	2.465" (2-7/16")	3.762" (3-3/4")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.5" (11-1/2")	Ads over 280 lines charged at full depth
	Picton	Picton County Weekly News	T	9	160	1440	N/A	2.183" (2-3/16")	3.358" (3-3/8")	4.533" (4-9/16")	5.708" (5-11/16")	6.883" (6-7/8")	8.058" (8-1/16")	9.233" (9-1/4")	10.408" (10-7/16")		10.408" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Port Colborne	InPort News	T	9	176	1584	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	12.571" (12-1/2")	Ads over 185 lines charged at full depth
	Port Elgin	Shoreline-Beacon News	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Quinte	Community Press (All Editions)	T	9	160	1440	N/A	2.183" (2-3/16")	3.358" (3-3/8")	4.533" (4-9/16")	5.708" (5-11/16")	6.883" (6-7/8")	8.058" (8-1/16")	9.233" (9-1/4")	10.408" (10-7/16")		10.408" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Sarnia	Sarnia This Week	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.285" (11-5/16")	
	Sault Ste. Marie	Sault Ste. Marie This Week	T	9	160	1440	1.0625" (1-1/16")	2.1875" (2-3/16")	3.3125" (3-5/16")	4.4375" (4-7/16")	5.625" (5-5/8")	6.75" (6-3/4")	7.9375" (7-15/16")	9.1875" (9-3/16")	10.25" (10-1/4")		10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Seaforth	Huron Expositor	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Simcoe	Tuesday Times Reformer	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.5" (21-1/2")	
	Stratford	Marketplace	B	10	300	3000	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-3/8")	
	Strathroy	Age Dispatch/Focus	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	St. Thomas	Elgin County Market	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.285" (11-5/16")	
	Thorold	Niagara News, Thorold	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines

MATERIAL SPECIFICATIONS

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES			
Ontario cont'd																						
	Tilbury	Tilbury & Wheatley This Week	T	8	161	1288	1.16" (1-3/16")	2.46" (2-7/16")	3.76" (3-3/4")	5.06" (5-1/16")	6.35" (6-3/8")	7.65" (7-5/8")	8.95" (8-15/16")	10.25" (10-1/4")			10.25" (10-1/4")	11.5"	Ads over 140 lines charged at full depth of 160 lines			
	Tillsonburg	Lakeshore Shopper	T	9	161	1449	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.5"				
	Tillsonburg	Tillsonburg Independent News	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")				
	Tillsonburg	Tillsonburg News	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")				
	Timmins	Timmins Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines			
	Trenton	Trenton Trentonian	T	9	160	1440	N/A	2.183" (2-3/16")	3.358" (3-3/8")	4.533" (4-9/16")	5.708" (5-11/16")	6.883" (6-7/8")	8.058" (8-1/16")	9.233" (9-1/4")	10.408" (10-7/16")		10.408" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines			
	Wallaceburg	Courier Press	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.285" (11-5/16")				
	Wallaceburg	Wallaceburg News	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 280 lines charged at full depth			
	West Elgin	West Elgin Chronicle	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines			
	West Niagara	West Niagara News	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines			
	Warton	Warton Echo	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines			
	Windsor	Windsor Pennysaver	T	9	161	1449	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.5" (11-1/2")				
	Woodstock	Oxford Shopping News	T	9	210	1890	1"	2.1875" (2-3/16")	3.375" (3-3/8")	4.5625" (4-9/16")	5.75" (5-3/4")	6.9375" (6-15/16")	8.125" (8-1/8")	9.3125" (9-5/16")	10.5" (10-1/2")		10.5" (10-1/2")	15"				
	Woodstock	Woodstock Oxford Review	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.429" (11-7/16")				
MATERIAL SPECIFICATIONS																						
Quebec																						
	Amos, Val D'Or	Le Citoyen Abitibi-Est	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")				
	Amqui	L'Avant-Poste	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")				
	Asbestos	Les Actualit�s	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")				
	Asomption	L'�crivain Public (Bi-Monthly)	T	7	140	980	Please contact your client representative.															
	Baie-Comeau	Plein Jour de Baie-Comeau	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")				
	Bas St-Laurent	Bas St-Laurent	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")				
MATERIAL SPECIFICATIONS																						

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Quebec cont'd																			
	Beauport	L'Écho de Beauport	T	8	175	1400	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	12.5" (12-1/2")	
	Beloil, Boucherville, St-Contant	Sortir (Vivre en Montérégie)	T	8	200	1600	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14.285" (14-5/16")	
	Blainville, Ste-Thérèse	Echo de la Rive-Nord	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Blainville, Ste-Thérèse	La Voix de Mille Iles	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Brossard	Brossard Éclair	T	8	176	1408	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14"	
	Chambly, Belloil, St-Bruno, Carignan, St-Basile-le-Grand, Mont St-Hilaire	Journal L'Action Régionale	T	10	176	1760	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	12.571" (12-9/16")	
	Chandler	Le Havre	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Chateauguay	Le Soleil	T	8	196	1568	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"	N/A		10.25" (10-1/4")	14"	
	Chibougamau	La Sentinelle	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Chibougamau, Baie-James	Le Jamésien (last Friday of the month)	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Chicoutimi, Jonquière, La Baie	Le Réveil	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Dolbeau	Le Point	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Dorion	1ère Édition	T	8	175	1400	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"	N/A		10.25" (10-1/4")	12.5" (12-1/2")	
	Drummondville	L'Impact	T	8	225	1800	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	16.071" (16-1/16")	
	Farnham, Granby, Cowansville (Avenir des Rivières, L'Express, Guide de Farnham, Napierville, St-Jean (Avenir, des Rivières, Coup d'Œil & Régional de St-Jean)	L'Économie	T	10	200	2000	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
		Le Régional de St-Jean	T	10	200	2000	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Gaspé	Le Pharillon	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Gaspésie	Gaspésie	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Joliette	Journal de Joliette	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	La Malbaie, Baie St-Paul	Plein Jour Charlevoix	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	L'Annonciation	L'Information du Nord, Vallée de la Rouge	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Laval	Echo de Laval	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	

MATERIAL SPECIFICATIONS

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Quebec cont'd																			
	Laval / 1 Version	L'Extra de Laval (Monthly)	T	8	150	1200	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	10.714" (10-11/16")	
	Laval / 6 Versions	L'Extra de Laval (Monthly)	T	8	150	1200	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	10.714" (10-11/16")	
	Laval / Chomedey	Laval News (Bi-Monthly)	T	8	200	1600	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14.285" (14-5/16")	
	Laval / Chomedey	Mon Laval (Bi-Monthly)	T	8	200	1600	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14.285" (14-5/16")	
	Lévis, Charny, St-Romauld	Peuple Lévis	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Longueuil, St-Lambert, Greenfield Park, St-Hubert, Brossard, Ville	Courrier du Sud	T	8	176	1408	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	12.571" (12-9/16")	
	Lotbinière, Laurier Station	Peuple Lotbinière	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Matane	La Voix de la Matanie	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Matane	La Voix Gaspésienne	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Mont-Joli	L'Information Mont-Jolie	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Mont-Laurier	Écho de la Lièvre	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Mont-Laurier	Le Choix	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Montmagny, L'Islet	Peuple Côte-Sud	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Montréal	Nouvelle Parc-Extension News (Bi-Monthly)	T	8	200	1600	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14.285" (14-5/16")	
	Mont-Tremblant	L'Information du Nord, Mont-Tremblant	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	New Richmond	L'Écho de la Baie	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Port-Cartier	Le Port-Cartois	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Québec, Sillery, Loretteville	Journal le Carrefour	T	8	175	1400	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	12.5" (12-1/2")	
	Repentigny	Le Vaillant (Bi-Monthly)	T	8	225	1800	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	16.07" (16-1/16")	
	Repentigny	Echo de Repentigny	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rimouski	Le Progrès-Écho	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rimouski	Le Businest (Mensuel)	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	

MATERIAL SPECIFICATIONS

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Quebec cont'd																			
	Rimouski	Vision Terre et Foret	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rimouski	Rimouskois	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rivière-du-Loup, Trois-Pistoles	Le St-Laurent Portage	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Rosemère / Deux- Montagnes	North Shore News (Bi-Mensuel)	T	8	200	1600	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14.285" (14-5/16")	
	Rouyn-Noranda	La Frontière	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Rouyn-Noranda, La Sarre	Le Citoyen Abitibi-Ouest	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Sept-Iles, Hâvre St-Pierre	Le Nord-Est	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Sherbrooke	Journal de Sherbrooke	T	10	176	1760	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Sorel	La Voix de Sorel	T	8	196	1568	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14"	
	Ste-Adèle, St- Sauveur	Journal Pays D'en Haut la Vallée	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Ste-Agathe	L'Information du Nord, Ste-Agathe	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Ste-Anne-des- Monts	Riverain	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Ste-Marie, St- Joseph	Beauce Média	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Eustache	La Concorde	T	8	200	1600	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14.285" (14-5/16")	
	St-Georges, Beauceville	Éclaireur-Progress / Beauce Nouvelle	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Georges, Ste- Marie, Lac Etchemin	Régional de Beauce	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Hyacinthe	Le Clairon Régional	T	8	200	1600	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14.285" (14-5/16")	
	St-Jérôme	L'Écho du Nord	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Jérôme	Mirabel	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Terrebonne, Mascouche	La Revue	T	8	225	1800	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	16.071" (16-1/16")	
	Val D'Or, La Sarre, Matagami	Écho Abitibien	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
MATERIAL SPECIFICATIONS																			

Community Weekly Ad Specifications

PROVINCE	MARKET	NEWSPAPER	FORMAT	COLUMNS	LINES	TOTAL LINES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	TOTAL PAGE WIDTH	TOTAL PAGE DEPTH	NOTES
Quebec cont'd																			
	Valleyfield	Le Journal St-François	T	8	196	1568	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10.25" (10-1/4")	14"	
	Ville-Marie, Témiscaming	Le Reflet (Ville-Marie)	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
New Brunswick																			
	Bathurst	L'Étoile Chaleur	B	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Campbellton, NB	L'Aviron	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Campbellton, NB	L'Étoile Restigouche	B	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Dieppe, Kent, Shédiac	L'Étoile	B	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Dieppe, Kent, Shédiac	Nouveau Brunswick	B	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Edmundston	Le Madawaska	B	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Edmundston	La République	B	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Grand Sault	La Cataracte	B	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Hawkesbury, Lachute	Le / The Regional	T	8	200	1600	N/A	2.5" (2-1/2")		5.0625" (5-1/16")		7.6875" (7-11/16")		10.25" (10-1/4")			10.25" (10-1/4")	14.285" (14-5/16")	
MATERIAL SPECIFICATIONS																			