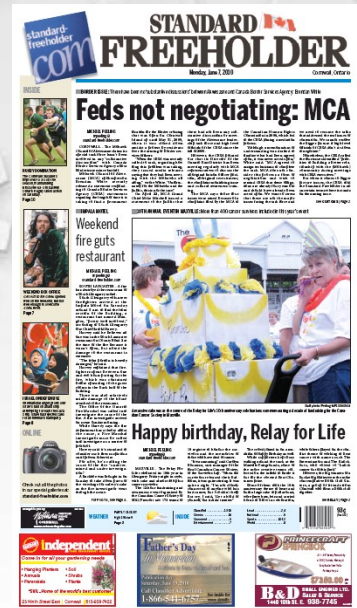


Standard Freeholder

Cornwall is Ontario's easternmost city, located on the St. Lawrence River, Quebec City-Windsor Corridor and Highway 401, and is the urban centre for surrounding communities. According to the 2006 census, Cornwall has a population of 45,965. This represents a 0.7% increase from the 2001 Census. The 2001 census indicates that English is the first language of approximately 65% of the population, while 27% count French as their first native language.



Circulation	
Monday	11,913
Tuesday	11,849
Wednesday	11,883
Thursday	13,026
Friday	31,006
Saturday	12,057

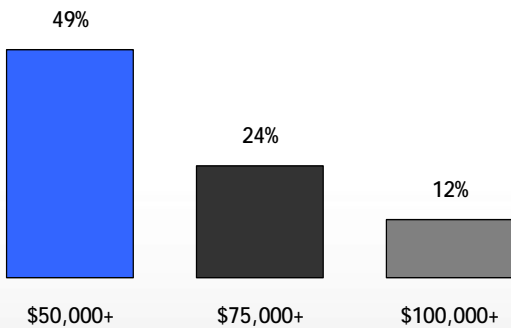
Readership	
Weekday	21,300
Saturday	19,800
6 Day CUME	29,700
Weekly Print/Online	31,300

Special Features	
Name	
Home & Garden	
RRSP	
Yer in Review	

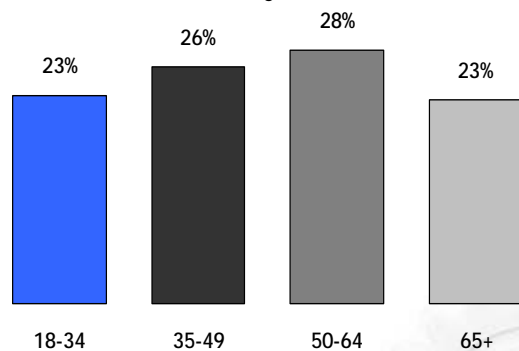
Demographic Highlights

- 49% are adults 25-54
- 46:54 male to female
- 62% are married/living together
- 50% have some post secondary ed. plus

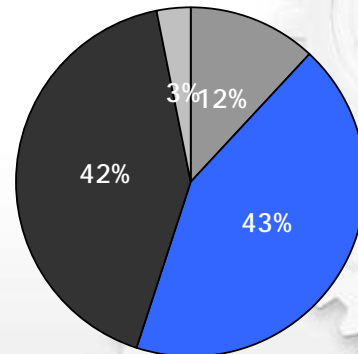
Household Income



Age



Occupation



- Managers/Professionals
- Blue Collar
- Other White Collar
- Other