

Fort McMurray Today

Fort McMurray is a large hamlet in Alberta, within the Regional Municipality of Wood Buffalo that is recognized as an urban service area. Fort McMurray, previously incorporated as a city on September 1, 1980, became an urban service area when it amalgamated with Improvement District No. 143 on April 1, 1995 to create the Municipality of Wood Buffalo (which was later renamed to the R.M. of Wood Buffalo on August 14, 1996). Despite its current official designation of urban service area, many locals, politicians and the media still refer to Fort McMurray as a city.

Circulation

Monday	2,333
Tuesday	2,377
Wednesday	2,376
Thursday	2,480
Friday	4,377

Special Features

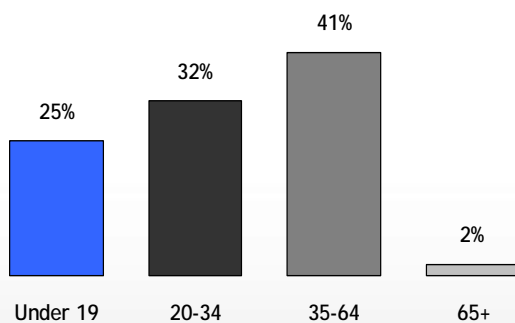
Natioanl Aboriginal Day	June
Camps and Classes	May
Women in Business	March
Christmas Gift Guide	December



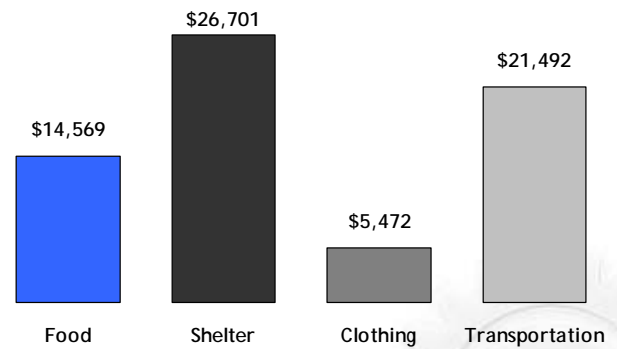
Market Demographic Highlights

- 55% are adults 25-54
- 55:45, male to female
- 52% are married/living together
- 55% have a certificate, diploma, or degree
- The average household income is \$169,100

Age



Household Expenditures



Home Language

