

Ottawa SUN

129,100 adults 18+ in Ottawa choose to make the Ottawa SUN part of their day. Of those, over 83,000 are exclusive Ottawa SUN readers. It is the newspaper's strong local coverage that attracts such a loyal following. The Ottawa SUN is the paper with a personality. Readers often cite the tremendous sports reporting, biting political commentary and cutting edge entertainment and pop culture coverage as reasons to buy the Ottawa SUN.

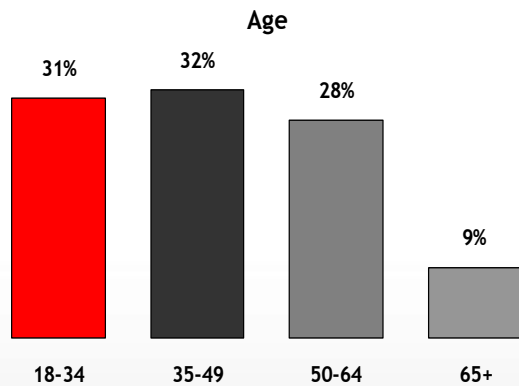


Circulation	
Weekday Average	46,046
Saturday	37,646
Sunday	41,199
Readership	
Monday to Friday	129,100
Saturday	96,700
Sunday	85,800
6 Day CUME	248,300
Weekly Print & Online	290,200

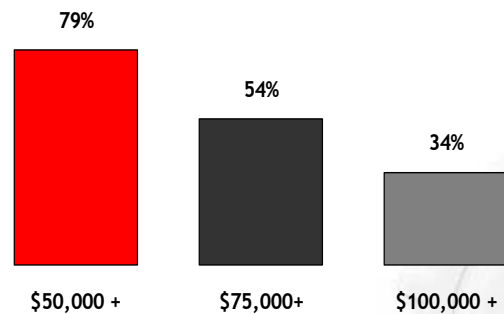
Editorial Features	M	T	W	TH	F	SA	SU
Autonet							
Jobboom							
Showbiz							
ENT							
Life							
Travel							
Homes							
Sports							

Demographic Highlights

- 63% are adults 18-49
- 61% are married/living together
- 76% are home owners
- 71% have at least some post secondary education



Household Income



Occupation

