

Peterborough Examiner

Peterborough is a city on the Otonabee River in Southern Ontario. The population of the City of Peterborough was 74,898 in the 2006 census, while the census metropolitan area (CMA) had a population of 116,570. It presently ranks as the 33rd and smallest CMA in Canada. Peterborough is known as the gateway to Kawarthas, "cottage country", a large recreational region of the province. It is named in honour of Peter Robinson, an early Canadian politician who oversaw the first major immigration to the area.



Circulation	
Monday	18,661
Tuesday	18,854
Wednesday	20,154
Thursday	47,145
Friday	18,911
Saturday	19,394

Readership	
Weekday	45,900
Saturday	44,600
6 Day CUME	77,000
Weekly Print/Online	77,700

Special Features	
Name	
Home & Garden	
Golf Guide	
Weddings to Remember	

Demographic Highlights

- 49% are adults 25-54
- 48:52 male to female
- 67% are married/living together
- 59% have some post secondary ed. plus

