

Daily Graphic

Portage la Prairie is a city in the Central Plains Region of Manitoba. As of 2006, the population was 12,728. The area of the city was 24.67 square kilometers. It is located approximately 70 kilometres west of Winnipeg and sits on the Assiniboine River, which flooded the town persistently until a ditch north to Lake Manitoba was built to divert the flood waters. The city is surrounded by the Rural Municipality of Portage la Prairie. According to Environment Canada, Portage la Prairie has the most sunny days in warm months in Canada.



Circulation (Tue-Fri)	
Home Delivery	1,887
Single Copy Sales	277
Mail Subscriptions	78
Employee/Carrier Copies	140
Non-Paid	0
Total Average Weekly Circulation	2,382

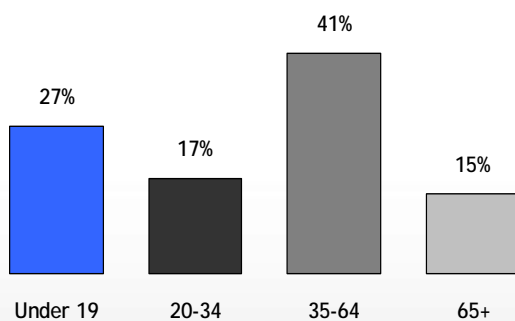
Special Features	
Bridal Guide	January
Salute to Minor Hockey	February
Christmas Greetings	December



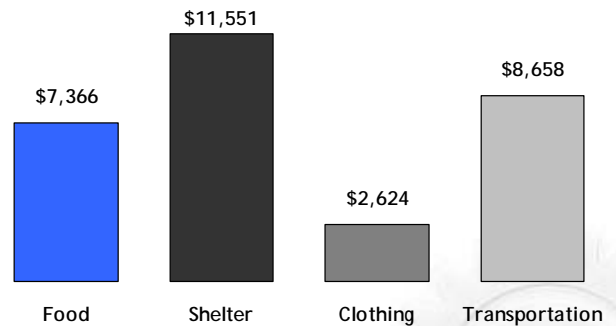
Market Demographic Highlights

- 39% are adults 25-54
- 49:51, male to female
- 46% are married/living together
- 40% have a certificate, diploma, or degree
- The average household income is \$62,828

Age



Household Expenditures



Home Language

