

Times-Journal

St. Thomas is a city in Southern Ontario. It is the seat for Elgin County and gained its city charter on March 4, 1881. St. Thomas had a population of 36,110 people in 2006, which was an increase of 8.4% from the 2001 census count. The median household income in 2005 for St. Thomas was \$54,876, which is below the Ontario provincial average of \$60,455.



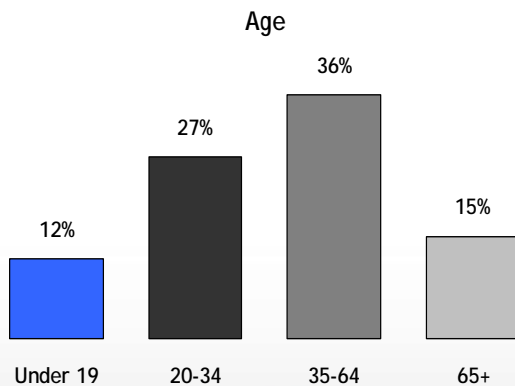
Circulation	
Tuesday	4,649
Wednesday	4,567
Thursday	4,621
Friday	4,673
Saturday	4,818

Special Features	
Business Eglin	March
Heart of St. Thomas	April
Building Lifestyles	April
Focus on Youth	May

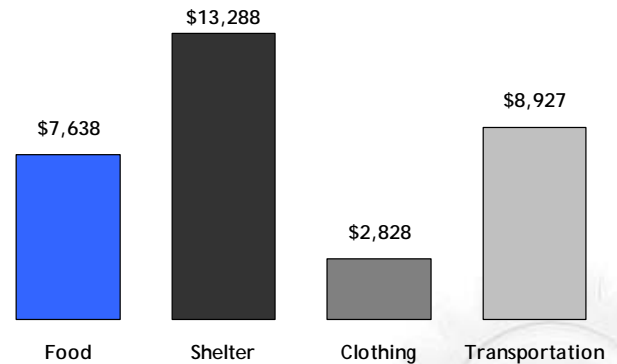


Market Demographic Highlights

- 42% are adults 25-54
- 49:51, male to female
- 49% are married/living together
- 53% have a certificate, diploma, or degree
- The average household income is \$70,240



Household Expenditures



Home Language

