

Sudbury Star

Sudbury is the largest city in Northern Ontario in population, and the 24th largest metropolitan area in Canada. In land area, it is the largest city in Ontario, the seventh largest municipality by area in Canada and the largest municipality in English Canada legally designated as a city.

Circulation

Monday	14,952
Tuesday	15,096
Wednesday	15,067
Thursday	17,075
Friday	15,120
Saturday	15,931

Readership

Weekday	40,000
Saturday	44,100
6 Day CUME	78,500
Weekly Print/Online	79,400



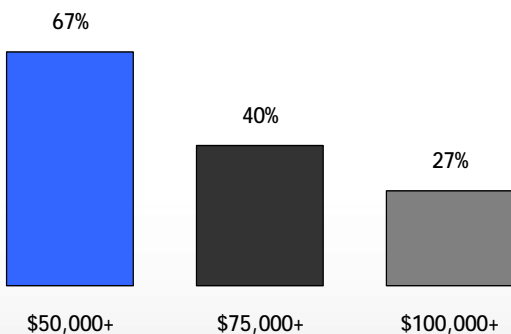
Special Features

Name
Women of Distinction
Project Green
Golf

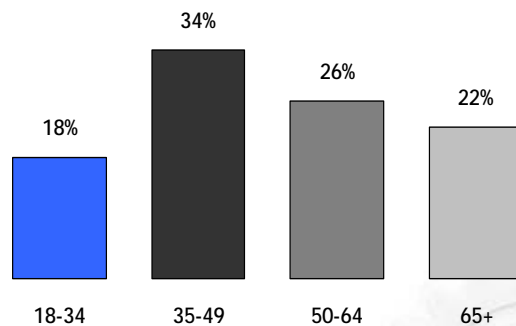
Demographic Highlights

- 45% are adults 25-54
- 47:53 male to female
- 65% are married/living together
- 60% have some post secondary ed. plus

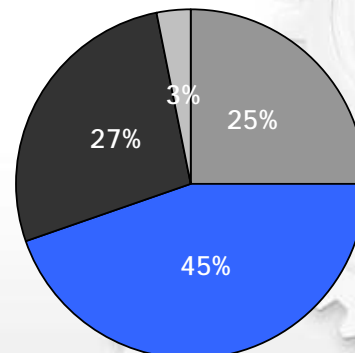
Household Income



Age



Occupation



- Managers/Professionals
- Blue Collar
- Other White Collar
- Other