

Sentinel Review

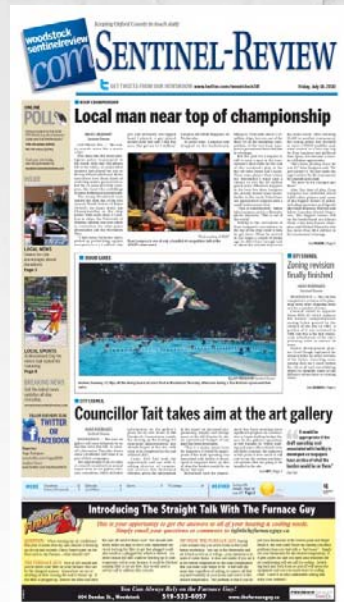
Woodstock is a city and the county seat of Oxford County in Southern Ontario. Woodstock is located along the historic Thames River. It is known as the Dairy Capital of Canada and promotes itself as "The Friendly City." The community was first settled in 1800 after it was determined by Sir John Graves Simcoe, governor of what was then known as Upper Canada, that the area would make a good townsite. Woodstock has a community centre that hosts hockey games in addition to most social gatherings.

Circulation

Monday	7,093
Tuesday	7,093
Wednesday	7,093
Thursday	7,093
Friday	7,093
Saturday	7,093

Special Features

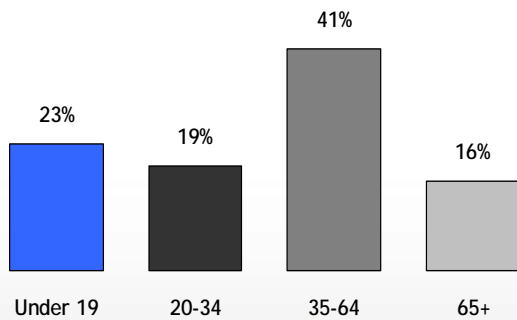
Oxford Life	March
New Car Care	April
Home Improvement	March



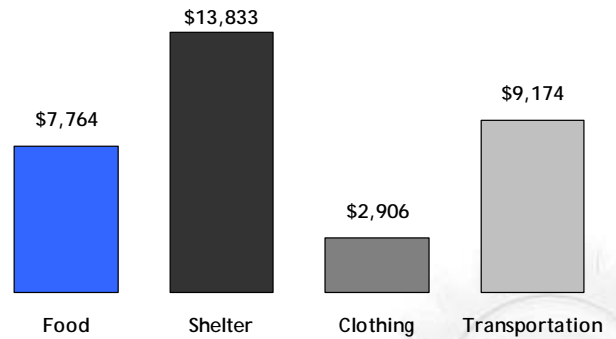
Market Demographic Highlights

- 41% are adults 25-54
- 49:51, male to female
- 50% are married/living together
- 51% have a certificate, diploma, or degree
- The average household income is \$72,048

Age



Household Expenditures



Home Language

